



SAINT PAUL

STREET EVANGELIZATION

START A TEAM GUIDE

“The moment has come to commit all of the Church’s energies to a new evangelization ... no believer in Christ, no institution of the Church can avoid this supreme duty: to proclaim Christ to all peoples.”

- St. Pope John Paul II, *Redemptoris Missio*

CONTENTS

1. About St. Paul Street Evangelization
2. Team Leader Responsibilities
3. Getting on our Locations Page
4. Training
5. Hitting the Streets

ABOUT ST. PAUL STREET EVANGELIZATION

Christ’s call to evangelize was made to every Catholic Christian (CCC 1816), and the Second Vatican Council reiterated this need, urging each of the baptized to bring the Gospel, found fully in the Catholic Church, to a culture that desperately needs it.

Lay people also fulfill their prophetic mission by evangelization, "that is, the proclamation of Christ by word and the testimony of life." For lay people, "this evangelization acquires a specific property and peculiar efficacy because it is accomplished in the ordinary circumstances of the world." (CCC 905)

St. Paul Street Evangelization is a grassroots, non-profit, lay apostolate dedicated to working with God for the salvation of souls through the proclamation of the Gospel in the public square.

We provide the training and resources necessary for Catholics to share our faith in a joyful and non-confrontational way, allowing the Holy Spirit to move in the hearts of those we encounter.

Patrons: The patrons of SPSE are St. Paul, Apostle to the Gentiles, and Servant of God, Fr. John Anthony Hardon, S.J. St. Paul Street Evangelization is consecrated to the Blessed Virgin Mary under the title of Our Lady of Guadalupe, Patroness of the Americas.

Our Method of Evangelization

Our goal is to directly evangelize the people we meet by building a relationship of trust, and calling people to faith, repentance, and discipleship.

We usually start a conversation with someone by offering them a free sacramental, such as a Miraculous Medal or a rosary. If they accept, we tell them a little bit about the sacramental, and then we continue the conversation using our 4-step evangelization method of *Listen, Befriend, Proclaim, and Invite*.

- **Listen** – ask great questions, be genuine
- **Befriend** – find common ground, share your story
- **Proclaim** - share the Gospel, give good reasons for faith
- **Invite** - give them suggestions for what to do next

And, of course, for any evangelization effort to be fruitful we have to pray. We pray that the Holy Spirit gives us the right words to say, and that He'll work in the hearts of the people we encounter. We should pray prior to and at the conclusion of an outing. And then we should continue to pray for everyone we've ever evangelized, and everyone we ever will, that God will convert, save, and sanctify them.

TEAM LEADER RESPONSIBILITIES

We ask our team leaders to commit to certain roles & responsibilities, and to agree to some faith life commitments as well as our code of conduct.

Here they are:

[Team Leader Roles and Responsibilities](#)

[Code of Conduct](#)

Types of Street Evangelization Teams

There are different types of street evangelization teams. What kind of team do you want to have?

- **Standard:** These teams are affiliated with the Church across parish boundaries in a particular area. Most of our teams are this common type of team, and it is usually preferable for lay-led teams to start out as a Standard team.
- **Parish:** These teams are officially recognized as a parish ministry and often recruit and train people from the parish. They focus on evangelizing within the parish boundaries or at parish events.
- **University:** These teams focus their evangelization efforts on college campuses.
- **In Development:** These are newly formed teams who still have some requirements to meet in order to be fully developed teams.

GET ON THE MAP!

After agreeing to the commitments, and deciding what kind of team you want to lead, the next step is to get your team on our Locations page. The following steps are required:

1. Join our St. Paul Society/Enroll in our online school
2. Fill out our Team Leader Application
3. Get a Faith Reference
4. Complete your Street Ready Evangelization Call

Join our St. Paul Society and Enroll in our School

We ask each team leader to partner with us by joining our St. Paul Society, which will also enroll you in our online school of evangelization. Society membership levels start at just \$20 per month. Your partnership gives you access to all of our training and evangelization materials, as well as discounts and free shipping in our online store. Team leaders are free to enlist the help of other

individuals, groups, or parishes to cover the costs of running a team. Click the link below to join the St. Paul Society and to register for our school.

[Register for the school](#)

Application

Here's the link to the team leader application:

[Team Leader Application](#)

Reference

After completing the application you'll receive an email with a link to send to the person you want to submit a faith reference on your behalf. It could be a priest, someone from your parish, bible study, or another group, but it cannot be a family member.

Street Ready Evangelization Call

Before hitting the streets, Team Leaders need to demonstrate proficiency in the four basic skills of evangelization through our Street Ready Evangelization Call. We know from experience that when evangelists are proficient in these areas, deeper and more fruitful conversations take place. The 4 basic skills are:

- Proclaiming the Gospel message
- Praying out loud using the ACTS method
- Sharing your personal testimony
- Directing a conversation of faith

To learn more, and to schedule your Street Ready coaching call, click [here](#)

Locations Page

After completing the steps above, and [speaking with Bob](#) to confirm that you're a good fit for our apostolate, and have everything that you need to get started, you will be an official SPSE team leader. We will add your team to our [Locations page](#) with a gray pin that indicates your team is "in development." People who visit our website will be able to contact you through this Locations page.

All team leaders get their own team website where you'll be able to add and email members of your team, schedule outings, and share stories from the street.

Team leaders will also have access to our Team Leader homepage which has a number of resources to help build, grow and form their teams.



TRAINING

The next steps are to complete your training. Feel free to begin evangelizing before completing your training. Completing the Street Ready Evangelization Call, and the exercises in our Street Evangelization Workbook will give you the skills and confidence you need to get started.

Evangelization Training

Team Leaders are required to do one of the following:

- Complete the [online Introduction to Evangelization course](#)
- Attend an [in person Basic Evangelization Training](#)
- Attend a [Virtual Street Evangelization Workshop](#)

Team Leader Training

In addition to learning how to evangelize, a team leader needs to learn how to effectively lead a team. So, on the first Saturday of each month at noon EST, we host a monthly onboarding webinar for new Team Leaders. The topics we cover include:

- Identity and mission of team leader
- How to build a team and team roles
- Training opportunities for team leaders and team members
- Best places to evangelize
- How to prepare and lead an outing
- How to use your team homepage and website

Here's the link to register for the onboarding webinar: [Register on Zoom](#)

Also, check out our [Team Leader Training video course](#)

HITTING THE STREETS

Find a Partner

Start small. You don't need a team of 10 people in order to get started. Jesus sent his disciples out two by two (Mark 6:7), so it only takes you and one other person to begin. You'll want to point your partner and anyone else who wants to join your team to our training. Our [Virtual Street Evangelization Workshop](#) was designed specifically for people that you've recruited to join your team. An added bonus is that this workshop is free for any team leader, and anyone on their team.

Get Supplies

We have all kinds of supplies for you to purchase in our [store](#).

- Signs
- Pamphlets
- Rosaries
- Medals
- Chains to make necklaces out of the medals
- Holy cards
- And much more!

We recommend purchasing a [full starter pack](#). It usually lasts six months to a year.

When you receive your supplies, get them blessed by a priest or deacon. This blessing turns these religious objects into sacramentals, and sacramentals have the power to ignite faith in someone we encounter on the street.

Pick a Spot

The next thing you'll want to do is find a good place to evangelize. Look for public places where there is a lot of foot traffic like festivals, art fairs, public parks, farmers markets, or college campuses. You can also find indoor locations such as a soup kitchen or community center. Always set up where you have a legal right to share our Catholic faith. You can evangelize on private property with the permission of property owners.

Here's an example of what a set up can look like:



Or a wagon if you prefer to be on the go:



Contact me with any questions or concerns or if you just want to chat.

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